



In just one day, you can discover...

How to Flood Your Organization with a Steady Stream of Corporate Sponsorship Dollars More Quickly and Easily Than You Thought Possible!

Overnight, you'll possess all the secrets to getting the sponsorship dollars you need - thanks to an incredible 1 day seminar open to a limited number of participants.

Dear Nonprofit Executive,

If you've been wondering how other people get hold of the not-for-profit sponsorship dollars that always seem to slip through your fingers, we have an incredibly exciting and rare opportunity for you.

Anthony B. Miles, the world's leading authority on not-for-profit Corporate Sponsorships and Promotional Activities, is hosting a seminar - his US Nonprofit Sponsorship Seminar - in your area for 1 day only. Here's your chance to secure your place in this invaluable not-for-profit sponsorship seminar - and learn for yourself the secrets to securing thousands in cash, products and services!

US Nonprofit Sponsorship Seminar is an absolutely essential resource for anyone in the not-for-profit industry. This enlightening 1 day training program has the power to transform both new and experienced not-for-profit executives into "sponsorship pros" overnight.



In this seminar, Anthony Miles reveals all of the remarkable tricks, strategies, and methods he uses to secure a stream of sponsorship dollars for not-for-profits throughout the world.

Anthony receives requests for this type of training all the time. People are pleading for Anthony Miles to reveal everything he does to secure not-for-profit sponsorship funding. Now, he's ready to put on this amazing "Money - Magician - Unveils - The-Secrets - Behind-Successful - Sponsorship - Funding" seminar in your area for 1 day only.

In this seminar, Anthony shares his eye-opening 8-step system that teaches not-for-profits of any denomination how to effectively secure sponsors for any program, project, conference, sports, music, fundraising or special event. Over 7,000 not-for-profits throughout the world have gotten the competitive edge by using Anthony's Systematic Approach. And now it's available to you at a fraction of the cost at this limited-time seminar.

Seminar participants will have the rare opportunity to hear Anthony Miles live - and the chance to network with not-for-profits off all denominations who are attending.

Here's a little insight into the tremendous power and remarkable value of the strategies and tips Anthony teaches and discusses in this Seminar Program.

(over, please)

In US Nonprofit Sponsorship Seminar, you'll learn how to:

- **Speak** the sponsorship language to sound like an expert – and get people behind your sponsorship opportunities.
- **Determine** how much sponsorship you can realistically raise, saving yourself untold hours of wasted effort...so you can focus on only the most promising sources of funds.
- **Create** a functional plan that will get you the sponsorship funds you need.
- **Handpick** the right sponsorship categories to fund your sponsorship opportunities.
- **Perform** an assessment to identify and price what you have to offer sponsors...making it much more likely that they'll give you what you ask for.
- **Design** powerful marketing communications that get sponsors to tell you exactly what they want...so you can give it to them and close the deal.
- **Work** up customized sponsorship proposals that your sponsors simply can't refuse.
- **Deliver** persuasive presentations that connect with a sponsor's product or service.

You'll leave this seminar MUCH more skilled and MUCH better equipped to achieve the absolute maximum possible results in any not-for-profit sponsorship situation. This seminar offers the skills and techniques that can quite literally change you and the way you approach not-for-profit sponsorship opportunities.

Incredibly, This Seminar Is Open To You For Considerably Less Than You Would Normally Have To Pay Anthony For His Advice.

If you act now to reserve your space in this seminar (we expect standing-room-only attendance), you'll get all of Anthony's advice for \$150. Top executives pay Anthony \$3,250 for 1 day of his advice, so you can see how invaluable this seminar is.

But don't take our word for it - here are just a few of the rave reviews for Anthony's Sponsorship guidance:

"...a valuable tool for securing more funds in this day and age of shrinking government support. Excellent!"

--Marcia S. Breiter, Program Coordinator, City of Miami

"...really makes you focus on sponsor benefits and gets the creative juices flowing."

--Alastair Lyall, Special Events Coordinator, City of Avon

"I've increased my knowledge by 100%."

--John Jackson, Director, St. Cloud Parks & Recreation

Don't miss your chance to get into this one-time-only, no holds barred, every tip and technique revealed, 1 day seminar. This seminar is absolutely "atomic"!

Enroll today and you'll also get two Special Bounces Absolutely FREE!

Enroll in US Nonprofit Sponsorship Seminar right now, and you'll also get these two bonuses, absolutely free:

(read on...)

- **A FREE ten minute personal telephone consultation with Anthony (a \$58 Value!).** Have questions about anything concerning sponsorships? You can talk one-on-one with “The Money Man” himself for ten minutes – at no charge!
- **A coupon for \$325 off Anthony’s 6-month Personalized Coaching Program!** As if you aren’t getting enough priceless information in his training seminar, Anthony invites you to enroll in his 6-month Personalized Coaching Program at an amazing \$325 savings!

That’s over \$300 in bonuses, yours absolutely free! I think you’ll agree that this is an incredible offer. But amazingly, it gets even better!

You’ll Also Get Additional Savings With Our Introductory Special Offer -- IF You Enroll Today!

US Nonprofit Sponsorship Seminar will normally be offered for the remarkably affordable price of \$225 -- definitely a worthwhile investment, especially when you consider the thousands of dollars in funding you’ll be able to secure thanks to the priceless information it contains.

We could have easily charged much more -- after all, this training seminar can secure you thousands of dollars in sponsorships and save you a tremendous amount of time and wasted effort. But Anthony has dedicated his life to helping not-for-profits meet their funding objectives at an affordable price.

Even Better Offer: During our introductory period only, you can nab your seat in this training seminar -- and over \$300 worth of bonuses -- for a limited-time only price of just \$150!

“Anthony exudes tremendous passion for not-for-profits, one of the best I have ever seen.”

--Susan Cantiberos, Program Administrator, City of Bellevue

This special offer is only available the first 100 not-for-profits to respond in each city. After that, it goes back up to the regular price (still a tremendous bargain, I’m sure you’ll agree). And of course, your purchase is backed up with...

Our “Double Money Back ” Guarantee

Our guarantee: After attending US Nonprofit Sponsorship Seminar, if you have actively used and followed our Systems Approach for 12-months and have not secure at least \$5,000 in cash, products or services you will be entitled to a double refund!

We’d be absolutely crazy to offer such a generous guarantee if we weren’t absolutely convinced you’d find this training worth many, many times more than your investment.

Sincerely,



Renee D. Crenshaw
Chief Executive Officer

P.S. Hurry! This letter is being sent to 5,000 select not-for-profits and this offer is strictly limited to the first 100 organizations in each city to respond.

(over, please to register)



Sponsorship Resource Center

Seminar Enrollment Form

YES! Sign me up for Anthony's US Nonprofit Sponsorship Seminar Training Package!

With this package I get an information packed ½ day interactive seminar (8 a.m. - 12p.m.), networking lunch (12-1p.m.), hands-on ½ day workshop developing a mock proposal (1-5p.m.) and a copy of Anthony's 336-page sponsorship training manual (a \$99.95 value). Plus, I get these 2 FREE Bonus Gifts: "A FREE ten minute personal telephone consultation with Anthony" and "A coupon for \$325 off Anthony's 6-month Personalized Coaching Program". TOTAL VALUE of Sponsorship Seminar Training Package & Bonus Gifts: \$707.95! My investment for the "Seminar Training Package" is only \$150.

On that basis, here's the training location I want to attend (check the appropriate box):

- Philadelphia, PA April 19, 2006
- Washington DC April 21, 2006
- Jacksonville, FL April 26, 2006
- Tampa, FL April 28, 2006
- Miami, FL- May 2, 2006
- Atlanta, GA May 4, 2006
- Pittsburgh, PA May 23, 2006
- San Francisco, CA Sept 20, 2006
- Los Angeles, CA Sept 22, 2006
- San Diego, CA Sept 26, 2006

Organization _____

Name _____ Title _____

Name _____ Title _____

Address _____

City _____ State _____ Zip Code _____

Phone _____ Fax _____ E-mail _____

Payment: Check/Money Order Bill my organization – signed purchase order attached

I'd prefer to pay by: American Express  Visa  MasterCard  Discover 

Name as it appears on card _____

Number _____ Exp _____

CV Code (3 –digit number in the signature area on back of card) _____

Signature _____



FOR FASTER SERVICE

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